

FOR IMMEDIATE RELEASE

CONTACT- RITA COBURN-WHACK
RCW MEDIA PRODUCTIONS, INC.

RitaCoburnWhack@gmail.com

OFFICE (708) 476-2591

FAX (708) 957-8511



JULY 10, 2014

**CHICAGO NEO-SOUL ARTIST RELEASES
ANTI-GUN VIOLENCE SINGLE
“UNITY PUT THE GUNS DOWN!!!”**



01 Unity Put The Guns Down Global Mix.mp3

(CHICAGO, IL) In a holiday weekend which was to commemorate the nation’s 238th birthday, the City of Chicago marked one of its bloodiest periods in recent memory.

At least 82 people were shot this past holiday weekend which included at least 14 fatalities. This is in addition to five shootings by Chicago Police in a 36 hour span. Two of those victims died according to local news reports.

One of those victims was a sixteen year old boy who was hiding from police underneath a parked car on the south side allegedly with a .38 caliber handgun. Nearly all who were killed were 35 years of age and younger...

With a call to break the city’s “cycle of gun-violence” Chicago’s **“Operatic Neo-Soul” Singer-Songwriter Christine Whack** has released the maxi-single entitled, **“Unity Put The Guns Down,”** with RCW Media Productions, Inc.

“We are in the midst of our new modern day social activist,” according to Jazz conversationalist & former WNUA personality Denise Jordan Walker. She describes Christine Whack’s presence in the music scene as “a positive vehicle to reach the cries of the community and the world, starting with her home city of Chicago.”

On May 9th, Chicago Mayor Rahm Emanuel launched a new anti-violence initiative called “Put The Guns Down” in partnership with urban radio stations throughout the city. This announcement of the program came after a 12-hour period that saw at least 15 people wounded by gunfire.

Whack believes that music is the communicative art form that can deliver the message to change hearts and minds. “Certainly there are many societal issues that have a lot to do with more than just music. But hip-hop music is a lifestyle. Now, positive conscience music has to be the soundtrack of our lives and the baseline of communication for people of my generation. The constant message now has to be that the gun violence has to stop.”

“Unity Put The Guns Down” features 7 tracks. The original is a soulful R&B song produced by Spike Rebel who also joins Christine on their “Acoustic Duet”. The remixes are by Ok!Christopher, bringing an electronic hip hop feel to the maxi-single with his “Nite Time” & “Peace” remixes. The remaining tracks include two instrumentals and a special “a cappella” track available for DJ’s.

All tracks will be available on iTunes and with a total of 30 digital Tune Core affiliate stores.

The music video will be released later this summer on YouTube. A promotional CD will also be available in late July with a range of music from House, Neo-Soul, R&B to New Negro Spirituals & Spoken Word.

Christine’s first album release “Still Rising” will be due out in late 2014. For more information about Christine Whack, please visit her [EPK \(Electronic Press Kit\)](#) or scan the QR Code with your smart-phone.



#####